Thanks for shopping at

Montana Book & Toy Co.

Here's what you just did!

1. You kept dollars in our economy

For every $100 you spend at one of our local businesses, $68 will stay in the community. What happens when you spend that same $100 at a national chain? Only $43 stays in the community.

2. You embraced what makes us unique

You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?

3. You created local jobs

Local businesses are better at creating higher-paying jobs for our neighbors.

4. You helped the environment

Buying from a local business conserves energy and resources in the form of less fuel for transportation, less packaging, and products that you know are safe and well made, because we stand behind them.

5. You nurtured community

We know you, and you know us. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

6. You conserved your tax dollars

Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify our community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong—right here in your community!

7. You created more choice

We pick the items and products we sell based on what we know you like and want. Local businesses carry a wider array of unique products because we buy for our own individual market.

8. You took advantage of our expertise

You are our friends and neighbors, and we have a vested interest in knowing how to serve you. We're passionate about what we do. Why not take advantage of it?

9. You invested in entrepreneurship

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

10. You made us a destination

The more interesting and unique we are as a community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

A Cooperative Message From This Store and

BALLE Business Alliance for Local Living Economies

amiba AMERICAN INDEPENDENT BUSINESS ALLIANCE

INDIEBOUND

Love Your Local

Montana Book & Toy Co.